



**Sponsorship Program  
2009- 2010**

**Levels of Sponsorship:** *Museum Sponsors* express the intent to make an annual gift as follows for a period of 3 years:

<u>Annual Amount</u>	<u>Total Three Years</u>	<u>Level of Sponsorship</u>
\$ 500	\$ 1,500	Local Business Sponsor
\$ 1,000	\$ 3,000	Bronze Museum Sponsor
\$ 2,500	\$ 7,500	Silver Museum Sponsor
\$ 5,000	\$ 15,000	Gold Museum Sponsor
\$ 10,000	\$ 30,000	World Cup Museum Sponsor

**Benefits of Sponsorship:** Those making commitments to this program will be afforded an increasing profile commensurate with the level of their financial contribution:

**-Local Business and Bronze Level Sponsors** are recognized as follows:

- *Website listing* and link on VSM website sponsors page;
- Listing in *Museum's materials* such as newsletters and annual reports;
- Listing at *Museum events* in program materials;
- *Membership* in the Museum for 1;
- Name will be *displayed* in the Museum on a plaque at the entrance to the Museum;
- Receive *10% discount* at the Museum Shop and Programs.

**-Silver Level Sponsors** are recognized as follows:

- *Website listing* and link on VSM website sponsors page;
- The *Sponsor's Logo and name* will be prominently displayed in the Museum's materials;
- Listing at *Museum events* in program materials;
- *Membership* in the Museum for 2;
- Name will be *displayed* in the Museum on a plaque at the entrance to the Museum;
- Receive *10% discount* at the Museum Shop and Programs.

**-Gold Level Sponsors** are recognized as follows:

- *Website listing* and link on VSM website homepage;
- The *Sponsor's Logo and name* will be prominently displayed in the Museum's materials;
- Their *logo* and/or name will be prominently displayed at *Museum events in program materials*;
- *Name and logo will be displayed* in the Museum on a plaque at the entrance to the Museum;
- *Membership* in the Museum for 5;
- *A sponsor banner* may be displayed at Major events;
- Receive *15% discount* at the Museum Shop;
- Receive *two free tickets* to selected Museum Programs;
- Receive *two free entries* into the annual Golf Tournament and Hall of Fame Induction Event.

**-World Cup Level Sponsors** are recognized as follows:

- *Website listing* and link on VSM website homepage
- The *Sponsor's Logo and name* will be very prominently displayed in the Museum's materials;
- *Membership* in the Museum for 5;
- Their *logo* and/or name will be very prominently displayed at *Museum events in program materials*;
- *Name and Logo will be displayed* in the Museum on a plaque at the entrance to the Museum;
- *A sponsor banner* may be displayed at Major events;
- Receive *20% discount* at the Museum Shop;
- Receive *four free tickets* to selected Museum Programs;
- Receive *four free entries* into the annual Golf Tournament and Hall of Fame Induction Event;
- World Cup Sponsors will receive VSM complimentary *space use for a private event* in the Museum.